

Letter to your 250 List

As I discussed in the training video, I suggest you take some time to send out a personalized note to everyone in your 250 list letting them know about your new business. We have note cards available with the Best Homes logo if you need them. A sample note is below if you find it helpful. I also suggest including 2-3 of your new business cards.

*Hi Jack and Jill,
I wanted to let you know that I've moved my real estate license to Best Homes of Michigan! Their business model and integrity fits perfectly with my career goals. If you know someone looking to buy or sell, please pass my card along to them!*

*Best Wishes,
(your name)*